

Our worldwide advocacy makes us the global thought leader

About PMI

Project Management Institute (PMI) was founded in 1969 and has grown to be one of the world's largest professional membership associations, with half a million members and credential holders in more than 180 countries. It is a not-for-profit organization that advances the project management profession through globally recognised standards and certifications, collaborative communities and professional development opportunities.

PMI offers five certifications that recognize knowledge and competency, including the Project Management Professional (PMP)[®] credential held by more than 370,000 practitioners worldwide.

PMI's 12 standards for project, program and portfolio management are the most widely recognized standards in the profession - and increasingly the model for project management in business and government.

Most of PMI's activity takes place in more than 250 geographic chapters and 30 industry- or interest-based communities of practice. These communities, open to PMI members and led by volunteers, support knowledge sharing and professional networking.

The WA Chapter

Launched in 2001 the chapter has 560 members and continues to grow. It is represented across multiple industries and functions. Our membership profile includes:

- 30% from the resources sector
- 29% from government and utilities sectors
- 10% from construction and manufacturing
- 21% from IT/other services
- 10% from finance/insurance
- 34% are senior management
- 60% are professional or middle management

Chapter Objectives

- To provide an environment for the exchange of knowledge and ideas
- To promote the use of PMI concepts and methods within WA organisations
- To facilitate project management education and PMI accreditation within WA

Chapter Events and Activities

- Monthly Chapter Meetings with guest speakers and networking opportunities
- Regular professional development workshops
- Certification preparation program
- Seminars and conferences

Interact with our members through our website www.wapmi.org.au, a monthly newsletter and social media (LinkedIn, Facebook, Twitter).



Sponsorship Options



Sponsorship offers fantastic opportunities to raise your profile in the Western Australian project management community. Some of the advantages are:

- Enhance brand awareness in Western Australia
- Brand exposure across many industries
- Meet and network with prospective clients, buyers and PM professionals
- Demonstrate your commitment and advocacy to the project management profession

General Sponsorship

Gold

(\$5,000 for one year)*

- Logo and sponsorship status on PMI WA home page and link to Sponsor's website
- Logo and sponsorship status on Chapter email/mail-outs to Members
- Logo and sponsorship status on Chapter newsletters and social media
- Logo on Chapter slideshow presentations
- Display PMI WA logo on your website and marketing material
- Four free entries to monthly Chapter events
- Two complimentary seats for selected Chapter seminars and conferences
- 30% discount for Chapter advertisements

Silver

(\$3,000 for 1 year)*

- Logo and sponsorship status on PMI WA home page and link to Sponsor's website
- Logo and sponsorship status on Chapter newsletters and social media
- Logo on Chapter slideshow presentations
- Display PMI WA logo on your website and marketing material
- Two free entries to monthly Chapter events
- 20% discount for Chapter advertisements

Bronze

(\$1,000 for 1 year)*

- Logo and sponsorship status on PMI WA home page and link to Sponsor's website
- Display PMI WA logo on your website and marketing material
- 10% discount for Chapter advertisements

* 10% discount for two years

Standard Event Sponsorship

Emerald

(\$1,250 per event)

- Logo and sponsorship status on PMI WA events page and link to Sponsor's website
- Logo on event slideshow presentation and on event collateral
- Distribute promotional materials at the event
- Set up a display at event
- Provide a five minute presentation at the beginning of the event relevant to members (content subject to PMI approval)
- Four free entries for event
- One Emerald sponsor per event

Ruby

(\$350 per event)

- Logo and sponsorship status on PMI WA events page and link to Sponsor's website
- Logo on event slideshow presentation and on event collateral
- Distribute promotional materials at the event
- Two free entries for event

To become a PMI WA Chapter sponsor, complete the Sponsorship and Promotions form or contact the Marketing Director at marketing@wapmi.com.au

Details of sponsorships for special events available on application.